

CAPABILITY STATEMENT

COMPANY OVERVIEW | DelloFlix is a Maryland-based, full-service marketing, advertising, media, and entertainment agency. We specialize in creating impactful, tailor-made solutions that drive visibility, elevate brand identity, and influence consumer behavior. From concept to execution, our team delivers high-quality creative assets and measurable marketing campaigns across digital and traditional platforms. We've served elite brands including BET, McDonald's, and TD Bank through our collaboration with PictoBooks, a premium printing and design company. We've developed executive pitch decks used to present \$170M+ development proposals for our clients. DelloFlix also branded Phoenix Staffing Inc, a company that successfully exited in a multi-million dollar acquisition. DelloFlix was featured in a spotlight by Radio One, a trusted media platform.



CORE COMPETENCIES

Branding & Creative Services

- Logo Design & Brand Identity
- Graphic Design & Print Collateral
- Brand Kits & Visual Guidelines

Digital Marketing & Advertising

- Social Media Management (Meta, LinkedIn, etc.)
- Paid Ads (Google Ads, Meta Ads)
- Email & SMS Campaigns
- OOH Media: Billboards, Radio, Streaming, Transit

Web Development & Management

- Custom Website Design
- SEO Integration
- Website Maintenance

Video & Media Production

- Commercials, Social Reels, and Brand Films
- Event Videography & Livestreams
- Post-Production Editing & Motion Graphics

Market Research & Insights

- Consumer Behavior Analysis
- Brand Perception Studies
- Target Market Identification
- Data-Driven Marketing Strategies

Professional Services

- Influencer Marketing & Brand Partnerships
- C-Suite & Talent Representation
- Executive & Investor Pitch Decks

CERTIFICATIONS



Certified Small Business – Maryland Small Business Reserve (SBR) Program

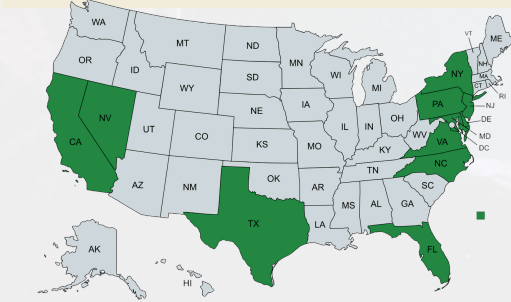


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Trusted Across the U.S.

Proudly serves clients across major markets and regions. Our team has completed successful campaigns and marketing projects in the following states: California, Nevada, Texas, Florida, New York, Pennsylvania, Virginia, Maryland, North Carolina, and Washington, D.C.



Why it matters

Our multi-state experience ensures we're equipped to understand local regulations, audience behavior, and regional market trends. This gives our clients a competitive edge wherever they operate.

NAICS & UNSPSC CODES

- 43000000, 43230000, 43232400 (IT & Software Services)
- 60105409 (Instructional/Marketing Materials)
- 80141500 / 80141501 / 80141505 (Marketing Research & Plans)
- 80170000, 80171600, 80171602 (PR & Marketing Support)
- 82100000, 82101500, 82101600 (Advertising Services)
- 82140000 (Graphic Design)

DIFFERENTIATORS

- White-glove service with high-touch client support
- In-house design, video, and production studio
- Trusted by government officials, attorneys, influencers, and corporations
- Proven success with integrated multi-platform campaigns
- Deep relationships in the DMV business and media ecosystem
- Experience supporting multimillion-dollar deals and high-visibility brands