

# Robert E. Jackson

8732 Boulder Ridge Rd. Laurel, MD 20723 202-251-6247  
[robjack535@aol.com](mailto:robjack535@aol.com) [www.linkedin.com/in/robertjackson29](http://www.linkedin.com/in/robertjackson29)

## Operations Technology Manager

Over twenty years of providing High Profile A/V operations & broadcast technology to major entertainment & news organizations.

**Profile Summary:** I am a highly skilled Operations Manager with a background in media, communications and broadcast production. My experience has been utilized professionally by media enterprises such as NBC, CNN, BET & NPR for in-house productions as well as high profile events. I am able to manage teams of up to 30 personnel and accurately monitor budgets of up to \$20M.

### Core Strengths:

- Production Operations Management
- Technical Logistics & Budget Administration
- Program Management & Project Leadership
- Personnel Supervision & Team Development

### Experience:

#### Executive Director

Jan. 2012- Present

#### B-Roll Media & Arts, Inc.

Laurel, MD

- Serve as the leader and director of a non-profit 501(c)(3) organization, which provides vocational and educational support to at-risk students interested in the media and performing arts industries
- Recruit and manage a team of highly-qualified professionals across multiple industries to offer technical, advisory and financial support to the organization and further propel its mission
- Provide audio technology training to students and peers during educational instruction and live events to produce high-quality audio and visual coverage of multi-scale events

#### Audio Engineering Supervisor

Aug. 2004-Jan. 2014

#### National Public Radio (NPR)

Washington, DC

- Led technical operations for the internationally acclaimed producer and distributor of non-commercial broadcast programming, with a growing audience of 26 million listeners each week
- Work closely with engineering, distribution, production teams and clients; supervise a professional team of 14 audio engineers responsible for producing daily live shows
- Drive technical logistics between remote feed points and NPR, from intake through program transmission; collaborate with program producers, and ensure quality of

engineering, production workflow and operational services on production floors and remote locations

**Director of Operations  
Cable News Network (CNN)**

**Oct. 2003- Apr. 2004  
Washington, DC**

- Led the Operations Department and controlled a capital budget of over \$3M; managed daily activities in studio operations, server based productions, graphics, and newsgathering, and leadership of approximately 30 personnel
- Supervised a professional team of over 50 studio production personnel responsible for audio, camera, lighting, and computer editing and satellite transmission; orchestrated on-air control room installations and implemented training for incoming techs on remote control studio camera operations
- Guided division-wide projects and operational issues, including: the 2004 Presidential Election, 2004 Presidential Inauguration, President Ronald Reagan funeral ceremonies, and President Bush's State of the Union Address. Supervised the redesign and construction of two control rooms

**Technical Manager  
National Broadcasting Company (NBC)**

**Dec. 2001- Oct. 2003  
Washington, DC**

- Managed all technical aspects of studio operations and Operations Department, with control of a \$1.5M annual operating budget
- Directed a professional team of over 50 personnel, including studio crews, electronic editors and journalist crews, tape operators, graphic artists, and server-based operations (Avid Air Space) for high profile television broadcasts, such as "The Today Show," "Nightly News," "Meet The Press," and CNBC and MSNBC programs; managed all in-house A/V services for 911 news coverage
- Coordinated satellite transmits and receives paths, ensuring compliance with standards set by the Broadcast Academy of Sciences

**Director of Audio Operations/ Technical Manager  
Black Entertainment Television (BET)**

**Feb. 1989- Jul. 2001  
Washington, DC**

- Executed a \$10M to \$20M annual capital and operations budget; directed audio operations, including news, sports, live music, and public affairs broadcasts
- Established technical operations at five networks, including BET on Jazz, BET Jazz International, BET/Direct TV Japan, and BET Gospel as Project Manager
- Oversaw construction of studio and control rooms, and served as Technical Consultant for all network productions. Defined production elements and objectives and determined technical solutions. Collaborated with senior leadership to ascertain functional requirements, hardware components, and contractual terms of major projects

**EDUCATION**

B.A., Visual Media; minor in Audio Technology  
The American University

Washington, DC